

1.0 Tewkesbury Borough Council Waste Action Plan

Revision – 4 - 2012

This Action Plan sets out the key waste management actions this council will undertake in implementing Gloucestershire’s JMWMS. It is intended that this Action Plan is a ‘living’ document, that it will be regularly referred to, and that it will be subject to formal review annually. The first formal review of the original JMWMS action plan took place early 2009, with this being the fourth formal review of the action plan.

The actions are presented in tables under four main headings: Changing Behaviour; Waste Prevention; Collection Systems and Other. This format was adopted for the purposes of simplicity and clarity, and reflects the JMWMS high level action plan. It should however be noted that a number of actions will cut across these headings and will be interactive and synergistic with one another.

1.1 Changing Behaviour

Ref	Initiative	Key Actions	Responsibility	Target Dates	Indicators
1	Recycle for Gloucestershire Campaign	<ul style="list-style-type: none"> Continue to support the campaign through a variety of methodologies – e.g. Road-shows, website updates etc. Actions will be reviewed regularly 	TBC	Ongoing	Number of events held/ campaigns undertaken
2	Schools programme	<ul style="list-style-type: none"> Support County Council work with schools 	County	Ongoing	Number of Schools Visited
3	Communications in support of new campaigns	<ul style="list-style-type: none"> Provide leaflets and other information outlets alongside waste collection and prevention schemes Continue to provide waste reduction information to households via leaflet mail shots, website information and telephone contact. Work with joint operations and communications group to develop and put in place a communications ‘forward plan’ to harmonise the timetabling of key 	<p>Ongoing</p> <p>County/TBC</p> <p>JOC/TBC</p>	<p>Ongoing</p> <p>Ongoing</p> <p>ongoing</p>	<p>Support collection scheme.</p> <p>Proportion of households receiving leaflets and NI14 for communications</p> <p>Communications plan in place and kept up to date</p>

		events			
4	Communicate on new technologies	<ul style="list-style-type: none"> Ensure communications issued are consistent with County Residual Waste Project. 	TBC	As necessary	No inconsistent messages delivered
5	Market Research	<ul style="list-style-type: none"> Work in conjunction with partners to research latest trends and technologies. 	TBC/GWP	Ongoing	Need for research determined and research carried out
6	Getting Own House in Order	<ul style="list-style-type: none"> Lead by example in the community Share good practice within GWP Minimise and recycle in house waste by: <ul style="list-style-type: none"> Continuing to provide excellent recycling services and investigate new material stream for the council to recycle. Recommend procurement and contract specifications that will encourage waste prevention, reuse and recycling, where this has not already been done Adhere to Nottingham Declaration on Climate Change as signed by the Council in 2006/ 	TBC TBC TBC	Ongoing Ongoing 2012/13 Ongoing	Quantity of recyclables collected annually. Contract specifications to be developed.
7	Supermarkets	<ul style="list-style-type: none"> Support County and GWP in working with supermarkets on waste minimisation and re-use. Work with local retailers to provide a retail distribution network for food waste collection Bio-bags 	TBC/GWP/County TBC	Ongoing Ongoing	Number of initiatives supported Number of retailer engaged and number of bags sold.
8	Parish Council Visits	<ul style="list-style-type: none"> Continue to provide Parish Councils with a visit from a recycling officer upon request Ensure all Parish Councils are aware of this service 	TBC	Ongoing	Number of parish councils that are aware of service* Number of parish councils requesting a visit

1.2 Waste Prevention

Ref	Initiative	Key Actions	Responsibility	Target Dates	Indicators
1	Home composting	<ul style="list-style-type: none"> Continue to promote benefits of home composting in Tewkesbury Borough Ensure adequate support for home composting is in place 	TBC/County County/TBC	Ongoing Ongoing	Number of bins supplied to households
2	Community composting	<ul style="list-style-type: none"> Support the establishment of operational community composting facilities in conjunction with County 	County/TBC	Ongoing	Number of new schemes
3	SMART shopping	<ul style="list-style-type: none"> Promote SMART shopping activities Conduct research into appropriate measures to promote SMART shopping and action them 	TBC TBC	Ongoing Ongoing	Number of activities Measures researched and implemented
4	Junk Mail	<ul style="list-style-type: none"> Continue to promote registration with the Mailing Preference Service 	TBC	Ongoing	Number of Tewkesbury residents registered with the MPS
5	Packaging/ Supermarkets	<ul style="list-style-type: none"> Work with GWP to undertake supermarket related initiatives Support County and GWP in working with supermarkets on waste minimisation and re-use. 	GWP TBC	Ongoing Ongoing	Number of initiatives and supermarkets involved in campaign
6	Reusable nappies	<ul style="list-style-type: none"> Promote Real Nappy Campaign in conjunction with GCC through Recycle for Gloucestershire website 	TBC	2012/13	Vouchers redeemed
7	Education in schools	See 'Changing Behaviour' section above			
8	Collection of Furniture & WEEE	<ul style="list-style-type: none"> Investigate methods collection of WEEE using small bring banks, issue of disposal. Explore options for working with community sector organisations for the collection of furniture for reuse 	TBC	Ongoing	% of bulky waste collections re-used/ recycled

1.3 Collection Systems

Ref	Initiative	Key Actions	Responsibility	Target Dates	Indicators
1	Collection of dry recyclables & food waste collected	<ul style="list-style-type: none"> Maintain and enhance performance of collection schemes with a focus on low performing areas to increase capture of materials and participation. Review the range of recyclables collected at the time of the full 5 yearly JMWMS review 	TBC TBC/County	20011/12 20012/13	Scheme rolled out Tonnage of card and plastic collected from the kerbside
2	Hazardous materials collections	<ul style="list-style-type: none"> Continue to promote the drop off points for the collection of household light bulbs and promote the volunteer community bank scheme 	TBC	20011/12	Options considered and scheme implemented where viable
3	Bring bank recycling	<ul style="list-style-type: none"> Maintain bring banks ensuring they are clean, tidy & user friendly 	TBC	2010/11	Review value & tonnage from bring banks
4	Explore moving towards common standards	<ul style="list-style-type: none"> Investigate benefits from closer joint working in procurement of collection systems (e.g. procurement of containers & vehicles, harmonisation of promotional literature etc.) Work towards harmonisation of collection policies (e.g. side waste,) Support moves towards common standards ensuring any moves are consistent with the best interests of both GWP and Tewkesbury 	TBC/GWP TBC TBC/GWP	ongoing	Number of joint initiatives undertaken
5	Garden Waste	<ul style="list-style-type: none"> Continue paid for garden waste collection scheme Targeted marketing to parishes with low take up of the service 	TBC TBC	Ongoing Ongoing	Number of households served & Tonnage of garden waste collected
6	Support community & social enterprise projects	<ul style="list-style-type: none"> Expand the partnership with the local Adult Opportunities Centre through Alupro to recycle foil Support and promote the work of the Butterfly garden with the collection of garden plastics & Alupro foil banks 	TBC TBC	Ongoing Ongoing	Kg foil recycled by Adult Opportunities Centre annually Kg of plastic recycled annually

Tewkesbury Borough Council Waste Action Plan

7	Parks waste	<ul style="list-style-type: none"> Continue shredding of tree cuttings and mix with leaf fall to create mulch 	TBC	Ongoing	Quantity of parks waste diverted from landfill
8	Commercial Waste	<ul style="list-style-type: none"> Investigate a commercial waste recycling policy 	TBC/County	2012/13	Options considered and presented to members

1.4 Other

Ref	Initiative	Key Actions	Responsibility	Target Dates	Indicators
1	Monitoring and review of action plans	<ul style="list-style-type: none"> Agree monitoring and review criteria with GWP Review and update Action Plan 	TBC/GWP TBC	Ongoing Annually	Criteria agreed Action Plan Reviewed and Updated
2	Working in partnership	<ul style="list-style-type: none"> Continue to look for future partnership working to aid the delivery of the Councils' waste services more cost effectively. Depot sharing with Cheltenham BC in place and subsequent joint working under development Play an active part in joint working across the county through the GWP. Share lessons from introduction of new services/trials and develop a process to enable this to be done at chief executive and member level as well as officer level 	TBC TBC/CBC TBC TBC	Ongoing Ongoing Ongoing Ongoing	Shared benefits
3	Securing external funding	<ul style="list-style-type: none"> Explore and maximise opportunities for sourcing external funding Where appropriate, coordinate funding opportunities and applications with GWP 	TBC / County / GWP	Ongoing	Level of funding obtained

4	Clinical 'sharps' collection	<ul style="list-style-type: none"> Participate in county wide collection of sharps waste 	TBC	Ongoing	Common sharps service provided
5	Lobby private sector and Government	<ul style="list-style-type: none"> Provide support to members to facilitate lobbying on key waste issues including prevention, powers, funding, packaging etc. 	GWP	Ongoing	Number of lobbying campaigns undertaken